## North Carolina College Sports Revenue: 2003-2016

The total amount of revenues reported was 581,630,285. This is based on 69 institutions.

FILTER: State or Outlying Area (North Carolina)

Data Reported to the US Department of Education

## Reported total amount of revenues by athletic sanctioning body

| Year      | NCAA Division I-<br>FBS | NCAA Division I-<br>FCS | NCAA Division I without football | NCAA Division II with football |
|-----------|-------------------------|-------------------------|----------------------------------|--------------------------------|
| Year 2003 | 92,046,246              | 15,982,314              | 21,216,097                       | 13,977,390                     |
| Year 2004 | 116,269,746             | 19,185,664              | 22,826,400                       | 23,835,445                     |
| Year 2005 | 127,937,808             | 24,947,259              | 24,076,264                       | 32,360,232                     |
| Year 2006 | 143,341,897             | 29,707,821              | 22,649,878                       | 31,190,236                     |
| Year 2007 | 156,986,113             | 40,408,603              | 22,689,458                       | 37,371,921                     |
| Year 2008 | 158,976,452             | 43,878,613              | 30,195,973                       | 38,875,477                     |
| Year 2009 | 212,675,431             | 49,694,345              | 39,910,425                       | 39,152,119                     |
| Year 2010 | 223,717,228             | 52,413,179              | 40,960,943                       | 41,547,068                     |

| Year 2011 | 268,965,808 | 58,234,919 | 42,502,643 | 44,273,063 |
|-----------|-------------|------------|------------|------------|
| Year 2012 | 282,424,455 | 68,694,102 | 45,506,710 | 45,972,810 |
| Year 2013 | 295,983,734 | 71,734,802 | 47,508,335 | 47,955,441 |
| Year 2014 | 325,517,242 | 78,037,889 | 30,751,417 | 52,641,554 |
| Year 2015 | 353,066,058 | 63,354,402 | 30,919,885 | 56,033,486 |
| Year 2016 | 358,161,520 | 83,669,535 | 33,308,662 | 55,174,373 |

SOURCE: U.S. Department of Education, Office of Postsecondary Education, Equity in Athletics Disclosure Act (EADA

| NCAA Division II without | NCAA Division III with | NCAA Division III without |         | NAIA Division |
|--------------------------|------------------------|---------------------------|---------|---------------|
| football                 | football               | football                  | Other   | II            |
|                          |                        |                           |         |               |
| 4,054,699                | 1,957,675              | N/A                       | 100,967 | 973,023       |
|                          |                        |                           |         |               |
| 6,415,286                | 4,234,429              | N/A                       | 156,495 | 2,329,981     |
|                          |                        |                           |         |               |
| 10,155,305               | 4,445,772              | N/A                       | 166,260 | 3,760,488     |
|                          |                        |                           |         |               |
| 12,282,994               | 7,789,247              | N/A                       | 196,513 | 3,561,017     |
|                          |                        |                           |         |               |
| 12,953,819               | 4,427,726              | 112,903                   | 185,302 | 4,247,029     |
|                          |                        |                           |         |               |
| 13,773,019               | 4,617,572              | 113,391                   | 203,980 | 3,956,334     |
|                          |                        |                           |         |               |
| 15,311,360               | 4,767,746              | 394,718                   | 234,544 | 3,913,307     |
|                          |                        |                           |         |               |
| 16,636,558               | 6,036,652              | 302,662                   | 348,395 | 4,200,877     |

| 17,189,736 | 6,482,654 | 466,738 | 377,167 | 3,876,976  |
|------------|-----------|---------|---------|------------|
| 10 675 419 | 6,328,088 | 603,098 | 562,459 | ( 202 51 ( |
| 19,675,418 | 0,328,088 | 003,098 | 302,439 | 6,382,516  |
| 21,046,015 | 7,208,996 | 533,204 | 453,476 | 6,388,040  |
| 24,661,679 | 7,437,842 | 639,023 | 862,444 | 6,929,809  |
| 25,120,944 | 8,057,183 | 858,518 | N/A     | 10,417,001 |
| 27,719,868 | 7,993,236 | 983,636 | N/A     | 8,452,016  |

() survey.

| NJCAA<br>Division I |           | NJCAA Division | NCCAA<br>Division I | NCCAA Division | USCAA |
|---------------------|-----------|----------------|---------------------|----------------|-------|
| DIVISION I          | II        | III            | DIVISION I          | II             | USCAA |
| 64,358              | 405,811   | 101,868        | N/A                 | N/A            | N/A   |
| 518,689             | 583,881   | 136,195        | N/A                 | N/A            | N/A   |
| 2,042,997           | 599,797   | 150,745        | N/A                 | N/A            | N/A   |
| 1,426,181           | 663,654   | 160,698        | N/A                 | N/A            | N/A   |
| 1,401,965           | 1,124,458 | 238,326        | N/A                 | N/A            | N/A   |
| 1,451,049           | 1,437,367 | 262,730        | N/A                 | N/A            | N/A   |
| 1,824,886           | 1,469,728 | 398,317        | N/A                 | N/A            | N/A   |
| 1,715,346           | 1,516,228 | 426,311        | N/A                 | N/A            | N/A   |

| 1,815,221 | 1,805,531 | 445,860 | N/A     | N/A    | N/A       |
|-----------|-----------|---------|---------|--------|-----------|
| 2,052,514 | 1,425,080 | 464,357 | N/A     | N/A    | N/A       |
| 2,100,549 | 1,423,654 | 456,402 | N/A     | N/A    | N/A       |
| 2,152,901 | 1,556,327 | 520,073 | 169,787 | 60,787 | N/A       |
| 2,299,508 | 1,563,636 | 418,683 | 212,816 | 60,906 | 1,123,139 |
| 2,292,623 | 1,835,175 | 414,766 | 351,303 | 90,577 | 1,182,995 |